# **Medical Practices Mailing List**

Total Universe: 446,176 Base Rate: \$95.00/M

### **Description Summary**

Healthcare is essential to everyday life, with various medical practices and specialties across the country. Marketers can reach these offices for many types of campaigns, whether it be for medical equipment or even waiting room items. AmeriList provides accurate mailing, telemarketing, and email data to our clients. Our data is updated every month to guarantee accuracy and deliverability.

### **How Our Data Is Compiled**

Our Medical Practices Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

#### **Consider The Facts**

- There are 5 types of medical practices: Private Practice, Group Practice, Large HMOs, Hospital-Based, and Locum Tenens.
- Today, physicians are progressively joining hospitals or larger, consolidated medical groups rather than solo physician practices

### **Recommended Usage**

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: businesses selling pharmaceuticals, waiting room supplies, medical devices, medical equipment and technology, software, and much more.



Visit us online at amerilist.com

### **Market Type**

U.S. Business

#### **List Channels**

Postal, Email & Telemarketing

#### Source

Compiled, Self-Reported

### **Update Cycle**

Monthly

#### Minimum Order

Quantity: 5,000 Price: \$475.00

#### **Net Name**

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

### **Exchanges**

Please Inquire

#### Reuse

Please Inquire

#### **Cancellation Charges**

Please Inquire

#### Sample Mail Piece Required

Please Inquire

#### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Location Executive Names Square Footage Number of Employees SIC Code

For additional information or list counts, contact your representative or list manager at 1.800.457.2899